![BDO]

BDO in UAE

Optimising Microsoft Investments with **Artificial Intelligence**

Smarter Cloud, Smarter Business

Microsoft
Solutions Partner

SCAN THE
QR CODE

KNOW MORE

Digital is a dominant force disrupting well-established business models, changing customer behaviour, and making operations more efficient.

Being complacent and not adapting to change is not an option for businesses anymore, as the influence of digital technologies is rapidly changing the business landscape.

Organisations are required to innovate and digitally transform to ride this wave of disruption and drive business growth.

OUR SERVICES

At BDO in UAE, we approach digital transformation in practical, customer centric and cost-effective ways to prepare businesses for the future.

Our gamut of digital services helps organisations uncover new growth avenues, reduce costs, improve risk management, and build better customer experiences by leveraging the power of modern technologies. We are adept to work with businesses at each step of this transformational journey, right from strategy through execution to delivering tangible business outcomes.

DIGITAL STRATEGY & TRANSFORMATION

BUSINESS PROCESS MANAGEMENT

BUSINESS ANALYTICS

CYBER SECURITY

TECHNOLOGY SOLUTIONS

MICROSOFT CLOUD FOR SUSTAINABILITY

DIGITAL STRATEGY & TRANSFORMATION

Knowing 'WHAT' digital means for an organisation is critical to the success of its transformation. A business' digital transformation needs a clear definition of objectives, extensive collaboration across the enterprise, and newer skills to manage the transformation. Digital initiatives need to be positioned and managed as strategic programs to realise the true value.

We help businesses understand how technology can be integrated into their business & operating models and assist in building practical, fit for purpose digital strategies and solutions for their business.

- ▶ DIGITAL STRATEGY
- ▶ INNOVATION STRATEGY
- ▶ DIGITAL TRANSFORMATION OFFICE
- ▶ BUSINESS TECHNOLOGY ALIGNMENT
- ▶ VENDOR / SOFTWARE SELECTION

BUSINESS PROCESS MANAGEMENT

Seamless digital experiences need frictionless business processes to enable overall product/service delivery. The digital experience is not a singular event. User experience journeys must be holistically reviewed to ensure an omnichannel experience. Business operations need to be assessed with an automation lens to create connected business processes to help improve the overall digital experience.

We help businesses visualise user journeys and underlying business processes for an omnichannel, customer-centric, digital experience.

- ▶ USER JOURNEY TRANSFORMATION
- ▶ BUSINESS PROCESS REENGINEERING FOR AUTOMATION

BUSINESS ANALYTICS

We live in a 'Data Economy' where quintillions of data are being generated each day. In the current business environment, organisations should have a clear data strategy to unlock the immense value that data interpretation offers. Linking data to real-world metrics helps understand the current performance and enables organisations to plan for the future. Analytics helps derive the hidden value of data and Artificial Intelligence (AI) further augments an organisation's ability to unlock the value from the data.

We help businesses unlock the value of data and build a data-led-decisioning culture by generating meaningful insights through the use of traditional and AI technologies.

- ▶ DATA STRATEGY & MANAGEMENT
- ▶ DATA ANALYTICS
- ▶ ARTIFICIAL INTELLIGENCE
- ▶ FINANCE, RISK & COMPLIANCE DATA ANALYSIS

CYBER SECURITY

As a business grows, information sharing increases with external stakeholders - vendors, contractors, partners, and clients. The need for data security and the way in which it is implemented must be balanced thoughtfully, against the needs of an organisation to operate effectively, and to actively pursue its future goals.

At BDO in UAE, we believe that cybersecurity is a journey that every organisation should embark on to achieve its business objectives safely and securely. Organisations should commence this journey with a Strategic drive while Protecting their assets, with an Enablement culture, taking the help of Emerging technologies with an ability to Deter, when required.

We help businesses throughout their cyber security journey, enabling them to build resilience and meet the needs of the evolving landscape in a safe and secure manner.

- SECURITY & GOVERNANCE
- PROTECTION & PRIVACY
- ENABLEMENT & CULTURE
- EMERGING TECHNOLOGY
- DETECTION & RESPONSE

TECHNOLOGY SOLUTIONS

Technology is driving change and getting it right the first time increases the probability of the success of a business. Technology complexity has increased multi-fold over the years. The technology ecosystem is continuously evolving and if used optimally, it can help reduce the total cost of ownership while improving the quality of services. Organisations need to plan for the right infrastructure, integrate agile eco-system partners and inculcate a 'Digital Only' mindset by leveraging automation across the enterprise.

We help businesses through each step of their technology adoption/ adaption journey, right from inception to GO-LIVE.

- TAX TECHNOLOGY
- APPLICATION DEVELOPMENT
- AUTOMATION (RPA)
- SYSTEMS INTEGRATION
- CLOUD SERVICES
- CRM & ERP

MICROSOFT CLOUD FOR SUSTAINABILITY

At BDO in UAE, we combine technology expertise with deep industry experience to help organizations integrate Microsoft Cloud for Sustainability into their ESG strategies. We enable businesses to track sustainability metrics, enhance operational efficiency, and meet regulatory requirements.

WHY MICROSOFT CLOUD FOR SUSTAINABILITY?	KEY BENEFITS OF PARTNERING BDO UAE AND MICROSOFT
- Unified Sustainability Management - AI-Driven Insights & Analytics - Seamless Integration with Business Operations	- End-to-End Sustainability Tracking - Data-Driven Decision Making - Optimized Resource Utilization - Regulatory Compliance Made Easy

OUR APPROACH TO
DIGITAL TRANSFORMATION

| DISCOVER
The art of the possible

▶ We understand your business, industry, the challenges, and the needs

▶ We assess the current digital capabilities

▶ We rethink options to transform your business model

| DEFINE
Digital transformation roadmap

▶ We create a digital blueprint, with prioritised initiatives, required investment and the implementation plan

▶ We define the digital operating model

| IMPLEMENT
Execute transformation roadmap

▶ We help execute the digital blueprint

BDO IN UAE MICROSOFT CLOUD FOR SUSTAINABILITY

Organisations worldwide face increasing pressure to operate sustainably while ensuring regulatory compliance, managing stakeholder expectations and maintaining long-term profitability. This has made the need for eective tools and capabilities that track and reduce an organisation's carbon footprint more urgent.

Microsoft Cloud for Sustainability empowers businesses with the right tools to track, measure, and optimise their environmental impact. At BDO in UAE, we specialise in implementing Microsoft's sustainability solutions, helping enterprises accelerate their ESG (Environmental, Social, and Governance) initiatives and transition to a more sustainable future.

WHY MICROSOFT CLOUD FOR SUSTAINABILITY

UNIFIED SUSTAINABILITY MANAGEMENT

- Centralises data from multiple sources for real-time visibility into sustainability metrics
- Automates ESG compliance reporting, reducing manual effort and improving accuracy

AI-DRIVEN INSIGHTS & ANALYTICS

- Uses AI and machine learning to track carbon emissions, water usage, and energy consumption
- Provides actionable insights for resource optimisation and cost reduction

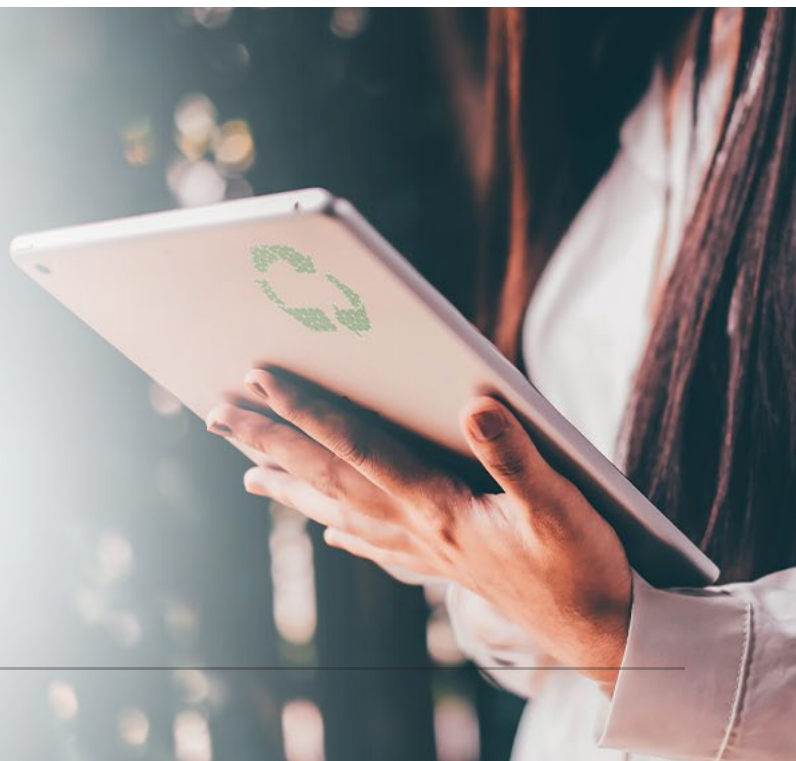**SEAMLESS INTEGRATION WITH BUSINESS OPERATIONS**

- Connects with ERP, IoT, and third-party solutions for end-to-end sustainability tracking
- Ensures compliance with GHG Protocol, CSRD, SEC regulations, and other global standards

BDO IN UAE: YOUR TRUSTED PARTNER
For Sustainable Digital Transformation

At BDO in UAE, we combine technology expertise with deep industry experience to help organisations integrate Microsoft Cloud for Sustainability into their ESG strategies. We enable businesses to track sustainability metrics, enhance operational effeciency, and meet regulatory requirements.

HOW BDO IN UAE CAN HELP

Sustainability Strategy & Roadmap
Align your ESG goals with a structured digital transformation plan.

Technology Implementation & Customisation
Deploy Microsoft Cloud for Sustainability tailored to your business needs.

Data Integration & Automation
Seamlessly connect all your systems for accurate ESG tracking and reporting.

Regulatory Compliance & Risk Management
Ensure alignment with global and local sustainability regulations.

Continuous Monitoring & Improvement
Use AI-driven insights to enhance your sustainability initiatives over time.

KEY BENEFITS OF PARTNERING WITH BDO IN UAE AND MICROSOFT

01	02	03	04
End-to-End Sustainability Tracking	**Data-Driven Decision Making**	**Optimised Resource Utilisation**	**Regulatory Compliance Made Easy**
We help organisations integrate Microsoft Cloud for Sustainability with existing enterprise systems to capture, analyse, and act on sustainability data efficiently.	With AI-powered analytics and machine learning, businesses can gain predictive insights into energy consumption, waste management, & carbon footprint reduction.	Our solutions enable businesses to reduce energy costs, streamline supply chains, and improve operational efficiency while minimising environmental impact.	We simplify ESG compliance by providing automated reporting, helping organisations meet sustainability regulations without additional administrative burden.

The journey toward sustainability requires technology-driven insights, expert guidance, and a commitment to change. BDO in UAE and Microsoft combine cutting-edge cloud-based sustainability solutions with in-depth consulting expertise to help businesses achieve net-zero emissions and improve efficiency on their roadmap to a more sustainable future.

TRANSFORM WITH BDO IN UAE, A MICROSOFT SOLUTIONS PARTNER

BDO in UAE, a Microsoft Solutions Partner, is committed to helping businesses drive innovation and performance through advanced Microsoft technologies. We enable clients to build and manage modern cloud environments, optimise their technology investments, adopt AI solutions, and harness Microsoft business applications to achieve measurable, high-impact outcomes.

COMPREHENSIVE EXPERTISE IN MICROSOFT BUSINESS APPLICATIONS

With the increasing prominence of the digital economy, businesses need intelligent, data-driven solutions to stay relevant and competitive. Organisations need to build a digital layer that permeates and enhances all business functions, from increasing productivity and automating tasks to enabling data-backed strategies and improving customer engagement.

BDO in UAE, with its deep expertise in Microsoft Business Applications and AI, enables organisations to accelerate digital transformation. Our unique combination of Advisory, Consulting, and Implementation services ensures seamless integration and maximised value from Microsoft Dynamics 365, Power Platform, Copilot, and Power Bl.

1

Reimagine efficiency with Microsoft Dynamics 365

- Integrated ERP & CRM solutions for end-to-end business automation
- Industry-specific customisation for Banking, Financial Services, and Insurance (BFSI), Manufacturing, Professional Services, and GCCs
- AI-driven insights to enhance customer engagement and operational efficiency

2

Get up to speed with Microsoft Copilot

- AI-powered automation to enhance productivity across business functions
- Smart suggestions and process optimisations to improve decision-making
- Personalised AI assistance for sales, customer service, finance, and operations

3

Enhance with Power Platform

- Low-code/ no-code development for rapid application deployment
- Power Automate for workflow automation, reducing manual efforts
- Power Apps for building custom applications without extensive coding
- Unlock the full potential of Power Platform with Copilot Studio - accelerate development, simplify workflows, and empower users with AI-driven insights and automation.

4

Be one step ahead with Microsoft Fabric

- Advanced data visualisation and analytics for actionable business insights
- Real-time reporting for BFSI, Manufacturing, and Professional Services
- AI-powered analytics to predict trends and optimise performance

5

Empower with Agentic AI

- Transform customer engagement with agentic AI in Dynamics 365 – powered by Copilot Studio, it anticipates user needs, automates complex workflows, and delivers personalized experiences that drive smarter decisions and faster results.
- Supercharge innovation with agentic AI in Power Platform – Copilot Studio empowers users to build smarter apps, automate tasks effortlessly, and unlock data-driven insights without writing a single line of code.
- Reimagine data-driven operations with agentic AI in Microsoft Fabric – Copilot Studio orchestrates seamless integration, optimizes analytics pipelines, and empowers teams to act on insights faster and with greater precision.
- Boost workplace productivity with agentic AI in M365 – Copilot Studio delivers context-aware assistance, automates routine tasks, and helps users craft content, communicate, and collaborate more intelligently across tools.

INDUSTRY FOCUS:
TAILORED SOLUTIONS FOR MAXIMUM IMPACT

BFSI

- End-to-end Customer Engagement Solution built on Dynamics 365 and Power Platform
- AI-powered Customer Insights for personalised engagement and risk assessment
- AI-driven Straight-Through Processing (STP) Agents to automate financial workflows and customer interactions
- Compliance-driven financial management and automation
- Power BI dashboards for risk assessment and regulatory reporting

Professional Services

- End-to-End People & Timesheet Management Solution using Power Platform, Copilot, and the full Microsoft Productivity Suite
- AI-driven decision-making and intelligent reporting Comprehensive Financial Management on Dynamics
- 365 Business Central for seamless accounting and operations
- Custom workflows for finance, HR, and compliance

Manufacturing

- Smart factory solutions powered by Dynamics 365 Supply Chain
- AI-enabled demand forecasting and production planning
- End-to-end Dealer Management Solution for seamless order and complaint management powered by Copilot and Power Platform
- Power Apps & Power Automate for inventory and logistics optimisation

Real Estate & Construction

- End-to-End Sales and Customer Service transformation using Microsoft D365
- AI-enabled demand forecasting, production planning & scheduling
- End-to-end Project Management for Procurement & Subcontractor Management, Inventory & Material management and Billing powered by D365 F&O / Business Central
- Dashboards & Analytics with Power BI

WHY US

1 Unique Combination of Advisory, Consulting & Implementation

BDO in UAE provides a 360-degree approach to digital transformation, helping businesses leverage Microsoft solutions to achieve operational excellence.

2 Industry-Specific Microsoft Solutions

We tailor solutions for BFSI, Manufacturing, Professional Services, and GCCs to maximise efficiency and business impact.

3 Proven Track Record & Microsoft Expertise

Our team of certified Microsoft professionals has successfully delivered digital transformation for enterprises of all sizes.

4 Scalable & Future-Ready Implementation

We ensure businesses are AI-ready, with scalable, secure, and intelligent business applications.

LET'S COLLABORATE TO ENABLE YOU TO HARNESS THE POWER OF AI AND BUSINESS APPLICATIONS AND DRIVE EFFICIENCY, AGILITY, AND INNOVATION IN YOUR ORGANISATION.

ABOUT BDO in UAE

BDO in UAE is a member of the global BDO network, offering clients access to international expertise and resources. The firm brings extensive experience in delivering financial and advisory services. From implementation to ongoing support, BDO in UAE provides end-to-end services that integrate seamlessly with existing systems through cutting-edge technology. With deep knowledge of the regulatory environment, the firm ensures full compliance with the latest requirements. Backed by a team of 300+ partners and experts across Tax, Technology, Tax-Technology, and Business Transformation, BDO in UAE delivers tailored, future-ready solutions to help businesses thrive.

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